

# JONATHAN SILVERBERG

GRAPHIC DESIGNER



I received my Bachelor of Fine Arts in Visual Communications from the University of Texas in Arlington. I love design and the joy of learning something new. I hope to never stop learning and growing in my career.

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## ART DIRECTOR

April 2018 – Present

Levenson, Dallas, TX

- Create digital and print collateral for clients in the food and restaurant industry
- Storyboard video ideas for short digital ads used on Youtube, television and social media
- Oversee creative from team to ensure quality design

## SENIOR GRAPHIC DESIGNER

February 2015 – April 2018

Cooksey Communications, Inc., Irving, TX

- Work closely with clients to develop creative collateral for branding and marketing efforts
- Work closely with printers to ensure quality printing on any printed material
- Design and develop websites for clients using Wordpress

## CREATIVE INTERN

June 2014 – July 2014

Ilfusion, Fort Worth, TX

- Brainstorm sessions with the creative team
- Create print and digital works for clients
- Mock up digital files for company web portfolio

## PHOTOGRAPHER

2013 – 2016

35Denton Music Festival, Denton, TX

- Photograph bands and activities for the festival's print and digital marketing campaigns
- Provide recommendations on which images to use for marketing purposes

## DESIGNER / PHOTOGRAPHER

August 2014 – January 2015

Frisco International, Coppell, TX

- Responsible for the design and development of the e-commerce website using Shopify
- Photograph new products for the website
- Develop and design social media and e-blast campaigns for products on the website

## ART INTERN

June 2013 – July 2013

Pace Communications (S.W. Airlines Magazine), Dallas, TX

- Brainstorm and sketch ideas for new magazine stories
- Touch up photos for use in the magazine
- Develop page layouts for use in the magazine

## EDUCATION

University of Texas at Arlington  
B.F.A. in Visual Communications  
Graduated Cum Laude

## HONORS / AWARDS

- **Platinum dotCOMM 2018**  
(Cooksey Communications Website)
- **Platinum dotCOMM 2017**  
(The Woodmont Company Website)
- **Platinum Hermes Creative 2016**  
(AllianceTexas Magazine)

## SKILL SET

Adobe Creative Suite  
S.E.O.  
Wordpress  
Microsoft Office  
Mac and Windows OS  
Photography